

CHRIS ROYCROFT-DAVIS

MOTIVATIONAL SPEAKER MEDIA COACH AUTHOR BROADCASTER

TO WHOM IT MAY CONCERN

June 11, 2010

I have used Damon Segals company, Emotio, for the online marketing of both of my books and his expert knowledge has been invaluable in helping me to not only achieve but surpass my sales targets.

His SEO work on my websites and his advice on the use of Pay Per Click advertising has enabled me to reach far more customers than I ever believed possible.

I would not hesitate in recommending Damon and Emotio to other authors.